



**NEWS RELEASE
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**MALAYSIA'S PREMIER ARCHITECTURE FESTIVAL KLAF RETURNS
PAM Hosts Open House Launch Event in conjunction with Lunar New Year**

KUALA LUMPUR, 9 January 2020 – Pertubuhan Akitek Malaysia (PAM), the professional body for Malaysian architects is pleased to announce that the Kuala Lumpur Architecture Festival (KLAF) is back and will be held from February 15 to August 16, 2020.

Open to the public, the annual festival is the premier event in Malaysia's architectural calendar that explores extremes in aspects of art and architecture. According to Director of KLAF2020 Ar. Dr Tan Loke Mun, the event is organised annually to inspire Malaysian architects with ideas and help stimulate the architecture industry in the country.

"KLAF demonstrates PAM's commitment to driving excellence in the field of architecture as well as sets the standards for practice and education. KLAF2020 is designed with different focus areas that include sketches, education, heritage buildings, building sustainability and greening of Malaysia," said Ar. Dr Tan.

KLAF2020 will be launched in conjunction with PAM's Chinese New Year Open House in Kuala Lumpur on February 15, 2020. The public can expect a spectacular acrobatic lion dance performance by the world's most-awarded troupe Kun Seng Keng and there will be a tour around PAM's green building as well as a carnival sale of pre-loved items with more than 50 stalls at APW, Bangsar as part of its sustainability and recycling promotion.

Members of the public who are interested in setting up stalls at KLAF's pre-loved sale at APW can email prelovedisreloved@apw.my.

Apart from the traditional Chinese New Year Open House to be held at the PAM Centre on Jalan Tandok, Bangsar, the KLAF2020 launch event will be complemented by talks on the theme "Beyond Architecture: The Architecture of Celebration" by architects Ar. Chong Yan Chuah and Ar. Tay Kheng Soon.



Ar. Chong Yan Chuah, a digital artist and multi-disciplinary spatial thinker, builds worlds through film, drawing and installations. His works present an artistic vision of the imaginary reality of nature through an immersive and sensory experience.

Ar. Tay Kheng Soon was the founding chairman of Substation, an experimental centre of the Arts Community and a Fellow of the World Academy of Art & Science. He is currently an Adjunct Professor at the School of Architecture in NUS, Singapore.

The launch of KLAF2020 continues the following day on February 16, 2020 with more engaging activities based on the theme “Beyond Heritage Conservation” for the public.

Launch of KLAF2020 ‘Beyond Heritage Conservation’ in collaboration with Kuala Lumpur Urban Sketchers

The KLAF2020 Beyond Heritage Conservation Launch will be held on February 16, 2020 at REXKL, Jalan Sultan, Kuala Lumpur from 9am to 2pm.

Talks on heritage conservation will be conducted by Dr Dalila ElKerdany, Professor of Architecture & Urban Design at Cairo University, Egypt and PAM’s 2019 Gold Medallist Ar. Laurence Loh Kwong Yu.

Following the talks, there will also be a walkabout tour to various buildings, among them are Chocha, Lantern Hotel and Mingle Hostel + Cafe in Petaling Street which are open to the public.

The programme will include an Urban Sketching session with 50 participants from the Kuala Lumpur Urban Sketchers community.

Those who are keen to be part of KLAF2020 can learn more about the events and register their participation via the KLAF app that can be downloaded via Playstore or App Store. Further details are also available on KLAF2020’s facebook page <https://www.facebook.com/KLAF2020/>.

*This news release is issued by Circuit Communications on behalf of Pertubuhan Akitek Malaysia (PAM).
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