



1 (From left) International Union of Architects president Tan Sri Esa Mohamed, Lamitak International sales manager Tony Chua, Malaysian Board of Architects president Prof Datuk Dr Amer Hamzah Mohd Yunus, Mohd Zulhemlee An and Lim at the exhibition. 2 (From left) Lim, Mohd Zulhemlee An, Prof Dr Amer Hamzah (representing Works Minister Datuk Seri Fadillah Yusof), Architects Regional Council Asia president Sathirut Nui Tandanand and Esa at the launch of the event.

Last day of 16th Archidex

Architects, interior designers and developers from over 60 countries gather at exhibition in KL

THE International Architecture, Interior Design and Building Exhibition (Archidex 15) is being held for the 16th time at the Kuala Lumpur Convention Centre.

More than 34,000 visitors are expected at the exhibition, including 14,000 architects, interior designers and developers from more than 60 countries.

This year's event has been extended to a new hall in the adjacent Mandarin Oriental Kuala Lumpur and more than 550 Malaysian and international companies from 19 countries have taken up the 1,300 booths available.

Since its introduction in 2000, Archidex has enjoyed phenomenal success and steady growth. It is jointly organised by the Malaysian Institute of Architects (PAM) and trade and lifestyle exhibition organiser C.I.S Network Sdn Bhd.

The exhibition is held alongside the annual Kuala Lumpur Architecture Festival (KLAF) and PAM Convention.

"Asia is home to some of the world's most innovative and intriguing architecture with many more on the horizon," said PAM president Mohd Zulhemlee An.

"Our convention brings together well-established and avant garde architects and designers to share their work through the International Architectural Design Conference, resulting in an exchange of ideas.

"We are excited to be part of a constantly evolving industry and hope to take this event to even greater heights," he added.

"It was a natural decision for us to grow our footprint beyond Malaysia with the establishment of the Asean Economic Community (AEC).

"The AEC gives us a competitive advantage, as we are all emerging economies, and Archidex offers an ideal gateway to this region," said C.I.S Network president Datuk Vincent Lim.

This year, exhibitors hail from 19 countries - Austria, Australia, Belgium, China, France, Germany, Hong Kong, Indonesia, Japan, South Korea, Malaysia, the Netherlands, Singapore, Spain, Switzerland, Taiwan, Thailand, Turkey and the US.

Country pavilions from Austria, China, Germany, Singapore and the US have also been set up.

The ECO-B exhibition, which is held alongside Archidex, explores a growing interest in

environmentally responsible buildings around the world as well as advancements in technology and innovative solutions.

A highlight this year is the introduction of the Advanced Materials section in Hall 9B, which showcases innovations, technological development and cutting edge solutions for the industry. These products have been carefully curated and are nominees or winners of the Archidex 15 New Product Award and Green Dot Award.

This year's Archidex also sees a strategic repositioning of the competitive annual awards.

The New Product Awards remains an acknowledgment for excellence in design and production, while the New Eco Product Awards will now be known as the Green Dot Award.

A panel of judges will be evaluating the products, which are displayed on panels in the Foyer of Hall 2 and also in the participating exhibitors' booths.

This year's Archidex also marks the start of a unique green collaboration between Archidex and the Malaysian Association of Convention and Exhibition Organisers and Suppliers (MACEOS) together with Biji-Biji Initiative, a Malaysian social enterprise that champions sustainable living by reusing discarded materials into useful objects.

Under the green initiative, all banners at Archidex will be collected and sent to Biji-Biji Initiative to be recycled into fashionable and trendy bags.

The premier partner of Archidex 15 is Lamitak, while its strategic partners include Malaysia Mosaics Sdn Bhd, Roca Malaysia Sdn Bhd, Kian Interiors Sdn Bhd, Formica Malaysia Sdn Bhd, Akzo Nobel Paints Malaysia Sdn Bhd - Dulux, and Antah Schindler Sdn Bhd.

Archidex is endorsed by Matrade and supported by the Works Ministry, Tourism and Culture Ministry, the Malaysian Convention and Exhibition Bureau (MyCEB), and the Year of Festivals 2015 Celebrations.

Archidex ends today and is open to those aged 16 and above. Registration is required and pre-registration is currently available at www.archidex.com.my.

Visitors stand a chance to win exclusive designer furniture from Kian Interiors Sdn Bhd. Visitors can also download the Archidex App.

