



PAM SEMINAR ON ARCHITECTURAL GLASS

OUR GLASS SOLUTION; YOUR KEY TO SUCCESS..

**27 NOVEMBER 2013 (WEDNESDAY)
9.00AM TO 12.30PM
PLENARY THEATRE, LEVEL 3
KUALA LUMPUR CONVENTION CENTRE**

SPEAKERS



**FRANCESCO
TRITTA**



**ELIF
ERCAN**



**ERIK
DE JONGH**



**JUHA
LIETTYÄ**

REGISTRATION FEES:

Early Bird Registration:

PAM members RM80.00
Non-members RM95.00

Registration after 22 November 2013

PAM Members RM95.00
Non-members RM105.00

Utilisation of privilege for PAM members is not applicable for this event.

CPD points have been applied for this event.

Please contact Ms Mastura/Mr Victor at **03-2693 2843**
of Pusat Binaan Sdn Bhd for further information on the seminar.



2 LAM CPD POINTS

Sponsored by:



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VALUE OF GLASS

SPEAKER: FRANCESCO TRITTA

Technician, Technical Advisory Center Dept., Guardian Industries, Inc.

Francesco Tritta has been involved in some major projects regarding calculations and the processing of glass. Some projects include the Main Tower Frankfurt, Terminal 5 of London, Heathrow, Burj Khalifa in Dubai, the Ferrari Headquarters in Italy, Unipol Bologna, and Elb Philharmonie Hamburg and more.

TECHNOLOGIES OF LAMINATED GLASS AND INTERLAYERS - ITS CONVENTIONAL FUNCTION AND NEW POSSIBILITIES

SPEAKER: ELIF ERCAN

Technical Service Manager in Kuraray Europe GmbH - TROSIFOL.
TROSIFOL, Kuraray Europe GmbH

Elif Ercan was born in Istanbul, Turkey in 1984. She is a Chemical Engineer (M. Sc.). Before joining Kuraray, she worked for Glass Fibre Development Engineer in Siseecam Group, who is in leading position of glass related business in Turkey.

In 2012 she moved from Istanbul to Cologne and started to work as Technical Service Manager in Kuraray Europe GmbH - TROSIFOL.

She is responsible for providing Technical Support for the laminated safety glass customers, working for Automotive Project (esp. OEM customers), supervising the TS claims, and supporting TS Asia.

INNOVATION BEYOND INNOVATION

SPEAKER: ERIK DE JONGH

Vice President of Mercatum, based in Finland

Erik de Jongh was born in Holland, studied in Delft and holds an B.Sc in Industrial Management. Since 2007 Erik de Jongh is part of Mercatum.

The Mercatum consulting team has a long term experience in construction management, architectural glass applications as well as in industrial marketing and sales. During the last decade, Mercatum focuses on Ceramic Digital Printing for interior and exterior applications, with emphasis on the functionality of printed glass. Mercatum consulting services are used by architects, construction companies and glass processors as well as developers and building owners.

Erik de Jongh will discuss the developments and advantages of digital ceramic printed glass, its functionality within the complete building envelope and will address a number of Landmark projects worldwide, created by leading architects, emphasizing the functional elements of the printed glass in the complete facade.

THE CUTTING EDGE SAFETY GLASS TECHNOLOGY

SPEAKER: JUHA LIETTYÄ

Senior Vice President of Glaston

Juha Liettyä is responsible for the Heat treatment Business. He joined Glaston in 1986 and has worked in different positions, and thus gathered an extensive experience on all parts of glass processing chain. Education: B.Sc. (Eng.), Vaasa University, Electrical Engineering.

Work experience: Glaston: SVP Heat treatment Business, SVP Services, SVP Quality and Business Development, VP Technology, VP Production and R&D, VP Services, Service Manager, Project Engineer.

On top of main duties: Managing Director, Glaston Finland Oy

REGISTRATION FORM

Name: _____

	<i>Early Bird</i>	<i>After 22 Nov 2013</i>
PAM Member	<input type="checkbox"/> RM80.00	<input type="checkbox"/> RM95.00
Non-Members	<input type="checkbox"/> RM95.00	<input type="checkbox"/> RM105.00

Membership No: PAM _____ IAM _____

Address: _____

Tel _____ Fax _____

H/P _____ Email _____

My Cheque no. (_____) for _____

RM _____ made payable to _____

PUSAT BINAAN SDN BHD

Register Now: Limited seat available for 200 participants only.

Thus, registration is based on a first-come-first-served basis together with FULL PAYMENT.

Notes: Please fill the registration form and post or fax to 03-2693 2849 together with your cheque made payable to PUSAT BINAAN SDN BHD. Early bird registration discount is only valid for registration with full payment received by PBSB before 5.00pm. 22 November 2013.

At times, due to unforeseen circumstances, the scheduled events may have to be cancelled or rescheduled for which PBSB would normally inform the registered attendees/participants accordingly. In order to avoid causing any inconvenience to members due to any last minute changes, we strongly recommend that members to call PBSB at 03-2693 2843 (Pusat Binaan Sdn Bhd, Wisma Bandar, Level 11, No.18 Jalan Tuanku Abdul Rahman 50100 Kuala Lumpur) for confirmation of the scheduled events or visit PAM website at www.pam.org.my