

Event Program



Kuala Lumpur 2013

Design
Roulette



Asia Design Forum

Presents

Design Roulette

A Sequential Dialogue

Topic

Design and Scale:
Does Size Matter?

Forum Hall, Level 33,
Pacific Regency Hotel Suites,
KH Tower, Jalan Puchak,
Off Jalan P. Ramlee,
Kuala Lumpur, Malaysia.

January 17, 2013

4.15pm, registration at 3.30pm

No. of Seats

300 seats only

Free registration

**Seats are limited to first come first serve basis*

**RSVP by January 10, 2013 to
enquiry.adf@gmail.com*

*LAM CPD Points are applicable

in partnership with:



3.30pm: Registration

4.15pm: Official Opening

Ken Yeang, Asia Design Forum/T.R.
Hamzah & Yeang Sdn Bhd / Llewelyn
Davies Yeang

Clifford Pearson, Asia Design
Forum/ Architectural Record

4.30pm: Design Roulette

Players:

Leon van Schaik (architect and educator,
RMIT Melbourne, Australia)

Minsuk Cho (architect, MASS Studies,
Seoul)

Igor Peraza (architect, Miralles Tagliabue
EMBT, Spain and Shanghai)

Isadora Chai (chef and food stylist, Bistro
à Table, Kuala Lumpur)

Colin Seah (designer, Ministry of Design,
Singapore)

Jo Kukathas (actor and journalist, theatre
director, Kuala Lumpur)

Ang Wen Hsia (architect, WHBC
Architects, Kuala Lumpur)

Lai Siew Hong (interior designer, Blu
Water Studio Sdn Bhd, Kuala Lumpur)

Respondents:

Lillian Tay (architect, Veritas Design
Group, Kuala Lumpur)

Laurence Liauw (principal director,
SPADA Ltd., Associate Professor, The
University of Hong Kong)

6.45pm: Q&A

7.00pm: Networking Cocktail

8.00pm: End

Design Roulette Format

8 players interview each other, one-on-one, one after another. The conversation starts with Player #1 introducing Player #2, who shows five images in five minutes. Player #1 then interviews Player #2 for five minutes. Player #2 then introduces Player #3, who shows five images in five minutes. Repeat until Player #8 introduces and interviews Player #1.

Topic

Design and Scale: Does Size Matter? At a time when hundreds of millions of people are moving to new and existing cities and skyscrapers are reaching ever higher, how can we maintain a sense of proportion and human scale in what we design and build? Is there still a place for the small, alongside the big?

Goals

Change the way the public views architecture and design. Provoke architects, planners, developers, and government officials to envision new approaches to buildings, cities, public open spaces, and the environment. Start an on-going dialogue on making better places for people to live, work, and play.

Asia Design Forum is a non-profit think tank that provokes innovative approaches to architecture, planning, and design among design professionals and the general public. Learn more about ADF at www.asiadesignforum.org

Event Program : Participants

Players



Leon van Schaik
(architect and educator, RMIT
Melbourne, Australia)



Minsuk Cho
(architect, MASS Studies, Seoul)



Igor Peraza
(architect, Miralles Tagliabue
EMBT, Spain and Shanghai)



Isadora Chai
(chef and food stylist, Bistro à
Table, Kuala Lumpur)



Colin Seah
(designer, Ministry of Design,
Singapore)



Jo Kukathas
(actor and journalist, theatre
director, Kuala Lumpur)



Ang Wen Hsia
(architect, WHBC Architects,
Kuala Lumpur)



Lai Siew Hong
(interior designer, Blu Water
Studio Sdn Bhd, Kuala Lumpur)

Respondents



Lillian Tay
(architect, Veritas Design Group,
Kuala Lumpur)



Laurence Liauw
(principal director, SPADA Ltd,
Associate Professor, The
University of Hong Kong)

Organizing Secretariat:

c/o No. 8 Jalan Satu, Taman Sri Ukay, Ampang 68000, Selangor D. E., Malaysia

Contact persons:

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Ms. Ng Mei Key Tel: +6012 209 6278 e-Mail: meikey@luxxnewhouse.com

Design Roulette :

A Sequential Dialogue

Topic : Design and Scale: Does Size Matter?

Date : January 17, 2013

Time : 3.30pm – 8.00pm

Venue : Forum Hall, Level 33, Pacific Regency Hotel Suites, KH Tower,
Jalan Punchak, Off Jalan P. Ramlee, Kuala Lumpur, Malaysia

REPLY FORM

Date :

To : ADF Management Sdn Bhd
email : enquiry.adf@gmail.com

Dear Sir / Madam,

A. Group Reply

This is to confirm that (_____) individual members of our Institution / Association / University / Company will attend. **The name list is attached separately.** (Please refer to form attached)

B. Individual Reply

Yes, I wish to attend the ADF KL 2013

Name : _____

Job Title : _____ LAM No : _____

Company : _____

Email : _____

Mailing Address : _____

Tel : _____ (o) _____ (m)

****Please reply before 10 January 2013 by email to enquiry.adf@gmail.com ****
**** Seats are limited to first come first serve basis****

FOR GROUP REPLY

Name of Institution / Association / University / Company :

Contact Person : _____ **Designation :** _____

Tel : _____ **(o)** _____ **(m)** **Email :** _____

Participants Information

1. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**

2. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**

3. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**

4. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**

5. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**

6. **Name :** _____

Job Title : _____ **LAM No :** _____

Email : _____

Tel : _____ **(o)** _____ **(m)**