



PAM INTERNATIONAL DESIGN LECTURE SERIES 2012

“UN Studio. Current Work”

by **Mr. Christian Veddeler**

DATE 6 September 2012, Thursday
TIME 6.30pm - 8.30pm
(Registration will commence at 6.00pm with refreshments. Participants are required to be seated by 6.25pm)
VENUE PAM Centre
Level 11, Wisma Bandar, No. 18 Jalan Tuanku Abdul Rahman, Kuala Lumpur

REGISTRATION FEES

RM 75.00 PAM Member * Utilisation privilege is not applicable for this lecture
RM 150.00 Non PAM Member
RM 30.00 PAM Student Member
RM 60.00 Student

LAM CPD points have been applied

REGISTRATION FORM

(UN Studio. Current Work)

PAM Member PAM Student Member
 Non PAM Member Student

Membership No (PAM): _____ (LAM): _____
Fax No: _____ Mobile No: _____
Name: _____
Address: _____

Email address: _____

Registration fee of RM _____ is enclosed, payable to **PERTUBUHAN AKITEK MALAYSIA**. Payment may also be banked-in to Hong Leong Bank Bhd, account no. 18601009000 (Please forward to us the banking slip with name of the participant on it once the payment has been made).

Capacity is limited to 150 participants only. Thus, registration is based on a first-come-first-served basis together with **FULL PAYMENT**. To be eligible for 80% refund, cancellation must be made before Monday 3 Sept 2012 while 50% refund for cancellation after 3 September 2012 and no refund for cancellation after 5 September 2012. Substitution of registered participant is allowed. PAM does not recommend walk-in registration.

(Please reply by fax/email to PAM Secretariat, PAM Centre Kuala Lumpur at fax no.: 03-2692 8782 or email to cpd@pam.org.my)

NOTE : At times, due to unforeseen circumstances, the scheduled events may have to be cancelled or rescheduled for which PAM Secretariat would normally inform the registered attendees/participants accordingly. In order to avoid causing any inconvenience to members due to any last-minute changes, we strongly recommend that members to call **PAM at 03-2693 4182 (Pertubuhan Akitek Malaysia, Wisma Bandar, Level 11, No.18 Jalan Tuanku Abdul Rahman 50100 Kuala Lumpur)** for confirmation of the scheduled events or visit PAM website at www.pam.org.my.



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SYNOPSIS OF PRESENTATIONS

With his lecture Mr Christian Veddeler aims to illustrate UNStudio's interest in consistent design and construction processes beyond a common infatuation with specific formal manifestations. The focus lies on the research and importance given to the various relational conditions that influence the design process.

Today's technological redefinition of the conditions of design and production allows for the potential of large-scale differentiation and the introduction of conditions of association, relativity and complexity.

Mr. Veddeler's lecture attempts to describe how UNStudio seeks to understand the changing role of architects and how new design and production methods, the current trans-national character of architecture and the more and more complex nature of the architectural project itself have led to develop new design and working strategies.

THE SPEAKER

Mr. Christian Veddeler is Associate Director and Senior Architect at UNStudio in Amsterdam, currently lead architect of the Singapore University of Technology and Design project in collaboration with DPArchitects, Singapore. Concurrently, he is the head of UNStudio's Design Research Platform that focuses on emergent typologies in digital design processes. At UNStudio, Christian has collaborated on key projects, as the Galleria in Seoul, the Lelystad Theater, the Star Place in Kaohsiung, K5 offices at Arnhem Central Station, Columbia University Business School and the St. Petersburg Dance Theatre.

Mr. Veddeler was responsible for a series of pavilion projects, that focused on digital design methodology, complex geometries, prototyping and manufacturing, including: The Holiday Home at UPenn's ICA, the Changing Room for the 2008 Venice Biennale, Chicago's Burnham Pavilion, the U-turn pavilion for the Biennale Sao Paulo, Motion Matters at Harvard GSD and the New Amsterdam Pavilion in New York City.

Christian has taught and lectured widely, amongst other places at Staedelschule Frankfurt, TU Delft, the Berlage Institute and University of Illinois in Chicago. He received the degree Master of Science in Architecture from TU Delft, with Honours.



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