**VB2014**

**Venice Biennale 2014**

**14th International Architecture Exhibition**

**From 7 June to 23 November 2014**

**Arsenale, Venice, Italy**

***“Fundamentals”***

***(Curator: Rem Koolhaas)***

**Invitation to Participate in**

**PAM VB2014 Exhibition**

***Theme: “Sufficiency”***

**Registration of interest**

**By**

**22 January 2014**

**www.venicebiennale.my**

**Invitation to participate at the Malaysian Pavilion at Venice Biennale 2014 (VB2014)**

The 14th International Architecture Exhibition will take place from **7 June to 23 November 2014** (Preview on 5 and 6 June) at the Arsenale, Venice. This year’s theme for VB2014 is “Fundamentals” and the curator is Rem Koolhaas. PAM is calling for registration of interest to participate in the Malaysian Pavilion at VB2014, supported by MATRADE.

**The theme for the Malaysia Pavilion is “Sufficiency”.**

*Sufficiency* /səˈfiSHənsē/,

*1. The condition or quality of being sufficient,*

*2.**An adequate amount or quantity,*

*3. A modest but adequate scale of living*. *The state of self-sufficiency, where only the necessity is required for survival, can be extended on a personal level or collective autonomy. Sufficiency leads to sustainability in an effort to reduce one’s carbon footprint on earth – signalling an adventure into sufficient living and the rise of the new Asian ecological civilization.*

All PAM members interested to participate in this exhibition are requested to indicate their interest by returning the enclosed registration form and submission by **22 January 2014**.

Submissions will be reviewed by a jury panel and selected shortlisted entries will showcase their exhibits at the 14th International Architecture Exhibition in Venice.

If you require additional information on the exhibition, please contact Pn. Zarina of PAM Secretariat. The Chair of the Organising Committee will have the final say in all exhibits.

|  |  |  |
| --- | --- | --- |
| Participation fee to cover exhibition and logistic costs | MYR12,500.00 per exhibit  *(Market Development Grant (MDG) may be available and subject to confirmation by MATRADE\*)* | |
| Expenses | All model making, delivery and travelling cost will be borne by the participant | |
| Timeline | 22 January 2014 | Registration and submission in soft copy of the following:   1. Sketches, drawings or photographs of the proposed Model 2. Write-up, up to 500 words |
|  | February 2014 | Assessment and judging by jury and announcement of Shortlisted Entries |
|  | 1 April 2014 | Delivery of models to PAM, Wisma Bandar |

*\*MDG is available for professional firms only*