

# DATUM:KL®

## INTERNATIONAL ARCHITECTURAL DESIGN CONFERENCE

### SPEAKERS

**Eike Roswag** – Zieger Roswag Seiler Architekten Ingenieure (Germany)



**Jan van Schaik** – MvS Architects (Australia)



**Ken Wong & John Ding** – Ken Wong Architect & Unit One Design (Malaysia)



**Ling Hao** – Linghao Architects (Singapore)



**Liu Yichun** – Atelier Deshaus (China)



**Marlon Blackwell & Meryati Johari** – Marlon Blackwell Architects (USA)



**Massimo Lepore** – Tamassociati Architects (Italy)



**Ole Smith** – Heatherwick Studio (United Kingdom)



**Rocco Yim** – Rocco Design Architects Limited (Hong Kong)



**Shingo Masuda** – Shingo Masuda+Katsuhisa Otsubo Architects (Japan)



Moderator: To be confirmed

**14 & 15 AUGUST 2015 | 9.00AM - 5.30PM**  
Plenary Hall, Kuala Lumpur Convention Centre

### “PLACENESS”

Compounding the energy set forth by last year's DATUM:KL 2014 theme of *Rejuvenation*, this year's DATUM:KL 2015 features the paradoxical discourse on architecture and place. Here, place is defined as a tangible representation of that intangible society that lives within it, 'experienced' through architecture.

While place-making has gained converging interests from a multi-disciplinary perspective since the late 1960s, the role of architects as place-makers has taken diverse tangents explored via the creation of places through the optimisation of technology, the expression of history, memory and nostalgia, the sensitivity of ecology and environment, and the

forces of capitalism and consumerism amongst others.

Through this diversity emerges the contradictions and complexities of place; on one hand, architecture sought to reinforce the identity of places, while for others, the discourse is about creating new identities for place. Indeed, this paradox forms the central theme of DATUM: KL 2015.

DATUM:KL 2015 themed *Placeness* is a discourse on architecture's prime role in place-making. It discusses how architecture, by constructing new identities for places, can create new context that offers social and spatial articulations experienced through architecture.

### REGISTRATION FEES

- RM620.00** PAM Corporate / Fellow / Retired Member
- RM520.00** PAM Graduate / Assoc. Graduate / Academic Member
- RM380.00** PAM Student Member
- RM520.00** Students
- RM720.00** Others

All registration fees are subject to 6% Goods & Services Tax (GST)

### DISCOUNTS

#### EARLY REGISTRATION

Register and pay online between 18 May to 15 June 2015 and receive a 5% discount.

#### GROUP REGISTRATION

Group registration of 10 participants and above will receive a 10% discount on the group's total registration fees.

### CANCELLATION

Request for cancellation before 15 June 2015 will be entitled to 80% refund, after 15 June 2015 entitled to 50% refund and no refund for cancellation after 30 June 2015.



Please call **+603 2693 2843** or email **info@pam.org.my** for further enquiries.

ORGANISED BY



**PUSAT BINAAN SDN BHD**  
A wholly-owned company of  
Pertubuhan Arkitek Malaysia (PAM)

HELD CONCURRENTLY WITH



SPONSORS

